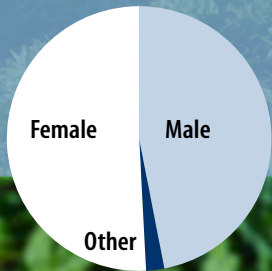


Young Farmer Business Program 2018 Survey highlights

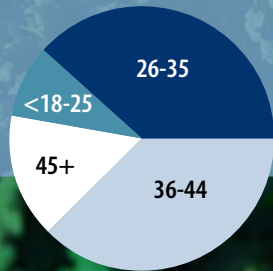
Understanding the small scale sector

328 respondents

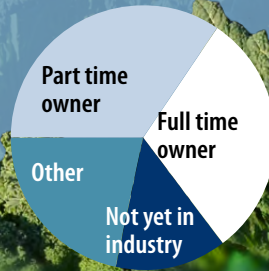
Gender



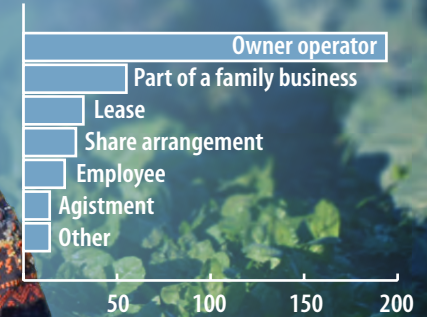
Age



Business ownership



Business arrangement



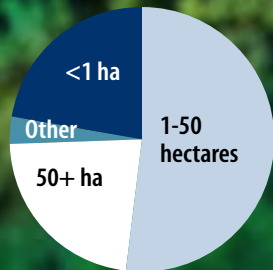
Gross income for 2017/18



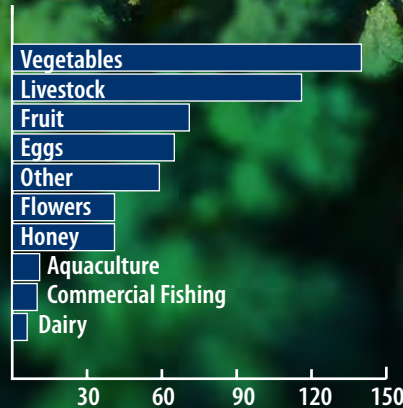
Location



Land



Industry



Market methods



Off-farm income supplementing the farm business



Young Farmer Business Program 2018 Survey highlights

Understanding the small scale sector

Biggest business challenge

“Working out how to be profitable from a small parcel of land... Time constraints due to full time employment.”

Training preferences:

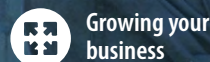
Face to face workshops

Farm tours/field trips

Online tools and resources

Top 3 business areas small scale farmers want help with

Business



Growing your business



Models for distribution



Grant writing and funding applications

Finance



Enterprise analysis



Basic accounting



Alternative finance options

Marketing



Marketing strategies



Websites



Social media marketing

Contact us



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